

HYDROQUINONE 45% SERUM

This is a highly potent deep penetrating skin bleaching cream. Please do a skin/patch test before starting regular daily applications. Apply a thin layer to your inner forearm & wait 24 hrs. If there is no severe irritation or inflammation you may begin regular use. USE YOUR DILUTED HQ SERUM, NOT THE FULL STRENGTH 45% SERUM!

IMPORTANT NOTE: HQ45% Serum can behave just like 'Saliclear' and "crystalize" if it gets too *cool (under 60 degrees)* OR if the top is left off. This is due to the DMSO and Salicylic Acid. This is nothing to be alarmed about, your HQ45% can be easily reconstituted by warming your serum in the microwave, then pouring it back into the bottle. With the top tightly replaced, SHAKE the bottle of HQ45% to mix. Then pour into a clear microwave safe dish and heat for 30-90 seconds until the crystals dissolve. Remove the dish from the microwave and stir with a plastic spoon until you see all the crystals completely dissolve & disappear. DO NOT put the entire bottle into the microwave, the bottle isn't microwave safe it will shrink & melt. This may seem like a bit much to do, but the results & benefits of using HQ45% are well worth it.

IMPORTANT NOTE: Please understand that your skin will "appear" darker before it gets lighter. Every time your skin peels there will be whiter skin revealed underneath.

:SIDE EFFECTS:

Most people have no side effects or very minor side effects if any when using Hydroquinone skin bleach. The most common or possible side effects include: Dryness or cracking of the skin if applied around eyes or nose; Minor redness or mild burning sensation at application site. Again, please do the 24 hr skin/patch test to determine skin sensitivity to this serum. If you experience any "severe side effects" to this serum, this means that you're allergic to either hydroquinone or one of the other ingredients. If this occurs discontinue immediately & seek medical attention.

:DIRECTIONS:

Apply a thin layer to clean intact skin 1 to 2 times daily {a quarter size will cover knee to foot}. DON'T WASH IT OFF. Apply and leave it on like lotion. DO NOT apply serum to broken, raw, inflamed, damaged,

injured or irritated skin. If you only need to lighten scars/scratches/blemishes/spots, use an eyeliner brush {or tooth pick}. Dip eyeliner brush into your HQ serum, and apply HQ serum exactly to the scars/scratches/blemishes/spots while avoiding the surrounding skin. Twice daily. Soon the scars/scratches/blemishes/spots will completely fade, the area will lighten to the same color as the surrounding skin. Applying “fresh squeezed” lemon juice to your skin, before your HQ serum, will bleach your skin even faster. Please visit my blog for more skin lightening tips

:WARNING:

This serum has a very high content of hydroquinone. If you have no experience with hydroquinone skin whiteners (and have not recently been using any) **you should start using my HQ30% cream then work your way up to using HQ45 Serum.** DO NOT start applying this serum at full 45% strength. You must first dilute this hydroquinone serum then gradually increase dosage. This must be done until your skin becomes acclimated to such a high dose of hydroquinone. If you start off applying this serum at full strength, it will cause “rebound darkening”. The bleaching serum still works but your skin will get darker before getting lighter, which will take longer for you to see any bleaching results. To avoid rebound-darkening, make sure you dilute this bleaching serum during initial use. It's better to dilute your HQ serum with a light-weight hypo-allergenic lotion that doesn't contain fragrance, mineral oil, or harsh preservatives. This ensures that it doesn't irritate skin, absorbs completely, and doesn't clog pores. An all-natural Goat Milk lotion or MSM Lotion is best. Body creams & lotion that contain harsh preservatives emit a strong chemical smell when mixed with our HQ. This isn't a bad thing, more of an annoyance than anything. The chemical smell is caused by their harsh preservatives reacting with the food grade citric acid {from lemons} in this serum. If your diluted serum has a chemical smell after mixing with regular lotion, this is fine you, it will still lighten your skin. MSM is also a penetration enhancer so using, so this would give a boost to your skin lightening results. You should use only MSM lotion or MSM or Goat Milk lotion.

SUGGESTED REGIMEN FOR CURRENT SKIN BLEACHERS

Week 1: {22.5%} Mix equal amounts of HQ45 and lotion. Apply once daily

Week 2: {22.5%} Mix equal amounts of HQ45 and lotion. Apply twice daily

Week 3: {33.75%} Mix 3 parts HQ45 and 1 part lotion. Apply once daily

Week 4: {33.75%} Mix 3 parts HQ45 and 1 part lotion. Apply twice daily

Week 5: Use full strength {45%} Apply once daily

Week 6: Use full strength {45%} Apply twice daily

IMPORTANT TIPS

IMPORTANT: In order for any skin lightener to work YOU MUST EXFOLIATE YOUR SKIN. We have dead skin all over our bodies all the time. It's like a layer of plastic wrap that needs to be removed in order for the bleaching cream to penetrate. Don't forget to purchase: Tretinoin Gel 0.10% (for your face), Saliclear (for your body) Exfoliation Gloves to go with your HQ cream. You can purchase these items from my website. Also visit my blog for tips on getting the best and FASTEST results. Please contact me if you need help with your skin lightening regimen.. Be careful when exfoliating, do not injure your skin by scrubbing too hard and making it raw. DO NOT apply this cream to raw skin, it will only further damage it and cause rebound darkening. ALWAYS wear sunscreen while using skin bleach to prevent skin re-darkening and to prevent skin irritation, even if you're fully clothed. If any HQ based cream slightly irritates your skin you can use a 1% hydrocortisone cream to prevent this (CVS, Walgreen's, Wal-Mart, etc.) Keep HQ bottle out of sunlight and store it a cool dry place to prolong shelf life. Bulk Purchase: Refrigerate additional bottles to preserve them, and prolong the expiration date of the hydroquinone.

SUGGESTIONS

Hydroquinone based skin lighteners are great for lightening skin. If you use HQ creams very seldom and only when you get blemishes or scars until they've cleared up, never mind. But 'hardcore bleachers', you may want to give your skin a rest every once in a while *{you apply 45% HQ cream 2-3 times a day, every day, all over your body}*. The recommended use for 'hardcore bleaching' is about 3 months at a time. Then at least take a break for 3 weeks before starting back up again

INGREDIENTS

Active Ingredients: Hydroquinone 45% Inactive Ingredients: DMSO, Limonene, Everclear *{grain alcohol/food grade}* Sulfur *{food grade anti-oxidant}* Distilled Water, Vegetable Based Solvent

!WARNING! : IF YOU ARE ALLERGIC TO HYDROQUINONE OR ANY OF ITS DERIVATIVES DO NOT USE THIS PRODUCT. IF YOU HAVE KNOWN ALLERGIES TO ANY OF THE INGREDIENTS IN THIS PRODUCT DO NOT USE. THIS PRODUCT IS TO BE USED BY ADULTS 18+ ONLY. THIS PRODUCT IS NOT FOR USE ON PREGNANT OR NURSING MOTHERS. IF YOU ARE CURRENTLY TAKING ANY MEDICATION {TOPICAL OR ORAL} FOR A SKIN CONDITION, PLEASE CONSULT YOUR DERMATOLOGIST BEFORE USING THIS PRODUCT OR ANY OTHER HYDROQUINONE BASED SKIN LIGHTENER.